



JESSICA ESTRADA

Graphic Design + Photography

Passionate for **visual communication** and package design.

CONTACT

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Portfolio: jessica-estrada.com

SKILLS

Adobe Creative Suite

Conceptualization
Organization
Collaboration
Package design
Layout design
Brand Identity
UX/UI

INTERESTS

Photography
Jewelry making
Illustration
Printing making
Sculpting
Sewing
Collage

LANGUAGES

English
Portuguese
Spanish

ACHIEVEMENTS

CADC Gold Medal Award Winner
CADC Silver Medal Award Winner
SCAD Achievement Scholarship
SCAD Honor Scholarship
Dean's list (2018-2020) 3.8 GPA

EDUCATION

Savannah College Of Art and Design, Savannah, Georgia 2018-2020

B.F.A Graphic Design
Minor in Photography

SCAD Study Abroad, Lacoste, France 2020/2mo

B.F.A. Graphic Design
Minor in Photography

Norwalk Community College, Norwalk, Connecticut 2016-2018

AA in Liberal arts
2 year program

EXPERIENCE

Miranda Creative, Graphic Designer

Norwich, Connecticut

Graphic designer at an award-winning advertising agency. Working on simultaneous design projects, collaborating with brand managers, and also managing my own clients. 2021-2023

Unica, Personal Project Venture

Fairfield, Connecticut

Unica is a small business I started in the summer. I make handmade fruit earrings made with real fruit. 60+ earrings sold, plus etsy shop. 2020-Pres

The Castle, Freelance

Fairfield, Connecticut

Working with Irish pub restaurant to redesign the restaurant's menus and work schedules. 2020-2020

Midnight Printing, Freelance

Fairfield, Connecticut

Working with print shop owner to help assist his clients with graphic design requirements. 2020-2020

JA Elite Soccer, Soccer coach & advertisement

Stamford, Connecticut

Coaching girls ages 6 foundational soccer skills and helping with social media advertising. 2020-2020

Ole Soccer, soccer coach & desk associate

Fairfield, Connecticut

Coaching kids ages 4 -10 foundational soccer skills and helping manage the front desk at the facility by answering calls, assisting customers, and providing information about the facility. 2015-2018